DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY Chhatrapati Sambhajinagar.



CIRCULAR /SU/CM/Revised Syllabus/NEP/88/2025

It is hereby inform to all concerned that, on the recommendation of the Dean, Faculty of Commerce & Management; the Academic Council at its meeting held on 09th May, 2025 has been accepted the following "Revised Subject/Degree Wise Syllabus of Under Graduate Level as per the National Education Policy-2020 under the Faculty of Commerce & Management run at all Affiliated Colleges, Dr. Babasaheb Ambedkar Marathwada University.

	Sr.No.	Courses	Semester
L	1.	B.Com	IIIrd & IV
	2.	B.Com (E-Commerce)	IIIrd & IV
	3.	B.B.A	IIIrd & IV
	4.	B.C.A	HIrd & IV
	5.	B.C.M	IIIrd & IV

This is effective from the Academic Year 2025-26 and Onwards as per appended herewith.

All concerned are requested to note the contents of this circular and bring notice to the students, teachers and staff for their information and necessary action.

Deputy Registrar, 07
Syllabus Section.

Copy forwarded with to Information and Necessary Action:-

1] The Head, concerned Department,

2 The Director, Board of Examination & Evaluation,

3] The Director, University Network & Information Centre, UNIC, with a request to upload this Circular on University Website.

Dr Babasaheb Ambedkar Marathwada University Chhatrapati Sambhajinagar.

DR. BABASAHEB AMBEDRA DR. BABASAH AM

The

Curriculum of

B. Com. Second Year (Hons with Research)

Semester- III & IV

'under National Education Policy [NEP]-2020'

For

"All Affiliated College level"

effective from the Academic Year 2025-26 & Onwards

General Guidelines for Course Selection for B.Com (NEP)

- The Major subject is the discipline or course of main focus, bachelor's degree shall be awarded in that discipline/subject.
- 2) Students will have three subjects of equal credits viz: Major 1, Major 2, Major 3, for the First year.
- 3) In the beginning of second year, students will have to select/declare choice of one Major subject /Group and one Minor subject/ Group from three major options M1, M2 and M3 (which were opted in the first year)

Following is the list of Groups of Major & Minor Subjects Combinations for B.Com:

Major /Minor Options	Major	Minor
Group 1	Accounting & Finance	Business Administration & Management
Group 2	Accounting & Finance	Entrepreneurship Development
Group 3	Business Administration & Management	Accounting & Finance
Group 4	Business Administration & Management	Entrepreneurship Development
Group 5	Entrepreneurship Development	Accounting & Finance
Group 6	Entrepreneurship Development	Business Administration & Management

- 4) Once the students finalize their Major Subject and Minor Subject in the beginning of the second year of the programme, they shall pursue their further education in that particular subject as their Major and Minor subjects. Therefore, from second year onwards curriculum of the Major and Minor subjects shall be different.
- 5) Students are required to select Minor subject from other discipline (Group) of the same faculty.
- 6) Students are required to select Generic /Open Elective (vertical 3 in the credit framework) compulsorily from the faculty different than that of their Major / Minor subjects.
- 7) Vocational Skill Courses and Skill Enhancement Courses (VSC and SEC) shall be related to the Major subject and shall be completely practical based.

Note: For B.Com Programme all VSC and SEC Courses are commonly related to all major groups/subjects.

8) Curriculum of Ability Enhancement Courses (AEC), Value Education Courses (VEC), Indian Knowledge System (IKS), and Co-curricular Courses (CC) will be provided by the University separately.

9) Field Project: Students have to complete a Field Project in the fourth semester pertaining to the Major subject under the supervision of concerned faculty.

Syllabus as per NEP - 2020 w. e. f. 2025 - 26

B.com Second Year

Semester - III

Group - IV

Major

Business Administration and

Management

Minor

Entrepreneurship Development

B. Com Second Year- Third Semester

Major: Business Administration & Management

Major	Minor	Vocational Skill Course	GE/OE	Ability Enhancement Course	Value Education Course	Co- Curricular Course
DSC	M1 & M2	VSC-2	GE/OE-3	AEC-3	VEC-2	CC-3
DSC-7 Corporate Accounting-I	. Minor Group: Entrepreneurship Development	1. I.T. Application in Business	To be Selected from the Open	English	Environmental Studies	To be provided by University
(4 Credits)	M1: Business Mathematics & Statistics-I	2. E- Commerce	Basket of Faculty of Humanities			(2 Credits)
DSC-8 Marketing	(2 Credits)	(2 Credits)	or Faculty of Science & Technology	(2 Credits)	(2 Credits)	(2 Creats)
Management- I (4 Credits)	M2: Business Environment-I (2 Credits)	(Choose any one)	(2 Credits)	1		

Total Credits: 22



UG Syllabus as per NEP Pattern - B.Com. Second year Sem III

Major Group 2: Business Administration & Management

DSC 7: Corporate Accounting- I

No. of Credits	No. of Teaching Hours	No. of Lectures per Week
4	60	4

Objectives:

The course aims to help learners to acquire conceptual knowledge of corporate accounting systems and to learn the techniques of preparing the financial statements of companies.

Learning Outcomes: After completion of the course, learners will be able to:

- 1. Analyse the matters related to issues of share capital and debentures.
- 2. Prepare financial statements of companies

Unit No.	Contents	No. of Hours
I	Profit Prior to Incorporation: Introduction - Meaning - calculation of sales & time ratio - Ascertainment of pre-incorporation and post- incorporation profits by preparing statement of Profit and Loss (Vertical Format) as per schedule III of Companies Act, 2013.	15
п	Accounting for Shares: Meaning of Share Capital, Types of Shares – Issue of Shares at Par, Discount, Premium, Book Building Method & ASBA Method - Forfeiture and Reissue of Shares, Pro-rata Allotment of Shares.	15
ш	Accounting for Debentures: Accounting Treatment for Debentures Issued at Par at a Discount and at a Premium and repayable at a par and at premium, Debenture Redemption Reserve, Sinking Fund Method	15
IV	Company Final Accounts: Provisions of the Companies Act, 2013 - Preparation of Final Accounts – Adjustments Relating to Preparation of Final Accounts – Profit and Loss Account and Balance Sheet	15

Total Weightage : 100 Marks

Semester End Examination (S. E. E.) : 60 Marks

Continuous Internal Assessment (C. I. A.): 40 Marks

University Examination Pattern:

Q.1 Objective type question (10 questions * 2 marks = 20 marks)

Q.2 to Q.7 Solve any four (Each of 10 marks) (Three questions to be numerical and three theory)

Note: Paper setters should keep in mind the limitation of two hours while designing the papers.

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Suggested Readings:

- 1. Jain, S. P., & Narang, K. L. (2015). Corporate Accounting. New Delhi: Kalyani Publishers.
- 2. Kumar, A. (2021). Corporate Accounting. (7th Ed.). New Delhi: Singhal Publications.
- Maheshwari, S. N., Maheshwari, S. K., & Maheshwari, S. K. (2018). Corporate Accounting. (6th Ed.). New Delhi: Vikas Publishing House.
- 4. Kotalwar H. R.: New Approach to Accountancy
- 5. Bhosale & Ahirrao: Corporate Accounting

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UG Syllabus as per NEP Pattern - B.Com. Second year Sem III

Major Group 2: Business Administration & Management

DSC 8: Marketing Management- I

	No. of Credits	No. of Teaching Hours	No. of Lectures per	Week
04		60	04	
	understanding management.	jective of the course is to provide of concepts, principles, tools and	l techniques of m	in-depth arketing
Cours	e Outcomes: On succ	ressful completion of the course, studen the dynamics of marketing in business. Propertical marketing concepts to the prace		
Unit No.	it Contents		No. of Hours	
1	Concept, Nature, Fu and modern Mar Management, Func	rketing & Marketing Management: nctions & Importance. Selling Vs. Ma keting. Meaning, Nature and sco tions of Marketing Management, R of Marketing Manager.	pe of Marketing	15
п	Marketing Environment:			15
ш	Consumer Behavior: Concept of Consumer Behaviour, Need for understanding Consumer Behaviour, Consumer Decision Behaviour, Factors influencing Consumer Buying Behaviour, Buying Motives of Consumers, Consumer Buying Decision Process.			15
IV	Marketing Planning: Meaning, Significance and Process of Marketing Planning, Structure of Marketing Plan, Strategic Marketing Planning: Meaning and Process, Competitive Marketing Strategies.			15
Seme	Weightage ster End Examination	: 100 Marks		
Unive Q.1 O O.2 to	ersity Examination Pobjective type question O.7 Solve any four (attern: (10 questions * 2 marks = 20 marks)	s while designing the	papers.
	ested Readings: Philip Kotler: Mark Rajendra Maheshwa Sharlekar: Marketin Dabur: Marketing N	eting Management, Prentice Hall, New ari, Principles of Marketing, Internation g Management, Himalaya publishing, Ianagement, S. Chand, New Delhi amakumari, Marketing Management, N	Delhi. nal Book House. New Delhi.	



UG Syllabus as per NEP Pattern - B.Com. Second year Sem III

Minor Group: Entrepreneurship Development

	Minor	1: Business Mathematics & St	tatistics-I	
No.	of Credits	No. of Teaching Hours	No. of Lectures per	Week
	2	30	2	
Objectiv	es/Course Outcor	nes:		
		ental concepts of math and statistics		
2. To lea	rn how to apply ma	th and statistics to business problems	S	
		er is to impart knowledge to students	in order to improve their	r
Logica	al Reasoning, Abilit	y and Interpretation	age compared to the control of the control	
		tistical and Mathematical Tools and	Techniques in making ic	gical
	ientific decisions in	Business Operations		NT 6
Unit		Contents		No. of Hours
No.	Introduction to	Statistics: - (Theory) Meaning, Def	inition. Importance and	
I	Introduction to Statistics: - (Theory) Meaning, Definition, Importance and Limitations of Statistics, Primary and Secondary Data, Methods of collecting primary data, sources of secondary data. Difference between Primary and Secondary data. Ways of collection of data: a) Complete enumeration b) Sample Method, seriation and Tabulation of statistical data			
μп	Measures of Ce Meaning of cents	Measures of Central Tendency (Numerical) Meaning of central tendency, uses and type of average, calculation of mean, median & mode (Individual series, discrete series and continuous series)		
ш	Determinants: - (Numerical) Definition, Cramer's Rule Determinant of		10	
Total We Semester	End Examination	: 50 Marks (S. E. E.) : 30 Marks ment (C. I. A.) : 20 Marks		
	ty Examination Pa			
Q.1 Obje	ctive type question ((05 questions * 2 marks = 20 marks)		
Q.2 to Q.	7 Solve any four (E	ach of 05 marks) (Four questions to	be Numerical and two T	neory)
Paper set	ters should keep in 1	mind the limitation of two hours whi	ile designing the papers.	
Suggeste	d Readings:	P. Gupta) - Sultan Chand and Sons,	New Delhi	

1) Statistical Methods (Dr. S. P. Gupta) - Sultan Chand and Sons, New Delhi

2) Fundamentals of Statistics (D. N. Elhance) - Kitab Mahal Publishers, New Delhi

3) Business Mathematics and Statistics -Dr. Kurpatwar L.C. KD Publication, Pune.

Business Mathematics and Statistics (Dr. L. B. Bahir & Dr. M. A. Lokhande) - Educational Publisher, Chhatrapati Sambhajinagar

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UG Syllabus as per NEP Pattern - B.Com. Second year Sem III

Minor Group: Entrepreneurship Development

Minor 2: Business Environment-I

No. of Credits	No. of Teaching Hours	No. of Lectures per Week
2	30	2

Objectives:

The objective of this paper is to acquaint students with the issues of business environment in which corporate sector has to operate. It will also familiarize them with the techniques available for scanning and monitoring the environment.

Course Outcomes:

- To Identify and evaluate the complexities of business environment and their impact on the business.
- 2. To analyse about the relationships between Micro and Macro Environment
- To be acquainted with prerequisite knowledge required to understand the Internal and external environment elements affecting business environment.

Unit No.	Contents	No. of Hours
1	Business Environment: Meaning, definitions and nature of business environment. Elements of business environment. Impact of macro environmental factors on business decision making. Meaning and need of environmental analysis. Meaning and features of competitive structure analysis. Levels of competition.	10
п	Micro and Macro Environment: Definition, Differentiation, Analysis of Business Environment, SWOT Analysis	10
ш	Introduction to Micro-Environment: Internal Environment: Value system, Mission, Objectives, Organizational Structure, Organizational Resources, Company Image, Brand Equity External Environment: Firm, customers, suppliers, distributors, Competitors, Society	10

Total Weightage : 50 Marks Semester End Examination (S. E. E.) : 30 Marks

Semester End Examination (S. E. E.) : 30 Marks Continuous Internal Assessment (C. I. A.) : 20 Marks

University Examination Pattern:

Q.1 Objective type question (05 questions * 2 marks = 20 marks)

Q.2 to Q.7 Solve any four (Each of 05 marks) (Four questions to be Numerical and two Theory)

Paper setters should keep in mind the limitation of two hours while designing the papers.

Suggested Readings:

Essentials of Business Environment - Aswathappa K

K secrete

2. Rangarajan, C.A.; Perspective in Economics, S.Chand & Sons, New Delhi

- 3. Cherunilam, Francis; Business Environment Text and Cases, Himalaya Publishing House.
- 4. Essentials of Business Environment, Himalaya Publishing House, New Delhi
- 5. Francis Cherunalum: Business Environment, 13th Edn. Himalaya Publishing Pvt. Ltd.
- 6. Gupta, C. B., Business Environment, 5 th edn, 2009, S. Chand & Sons Publication
- 7. Shukla, M.B. Business Environment, 2012 Edn. Taxman Publication Pvt. Ltd.
- 8. David P. Baron, Business and its Environment, 6th Edn.
- Environmental Economics: Theory and Applications., Singh & Shishodia, Sage Publication, New Delbi

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UG Syllabus as per NEP Pattern - B.Com. Second year Sem III Vocational Skill Course-2

VSC-2: I.T. Application in Business

VSC-2.1.1. Application in Business				
No. of Credits	No. of Teaching Hours	No. of Practical		
	The second specific and the second se	Hours per Week		
02	60 Practical Hours	04		

Objectives:

- To provide assistance in understanding how Internet Workspace makes business enterprise work easier.
- 2) To help students to acquire Internet & Cloud Skills.

Course Outcomes:

- After successfully studying this subject, students will be able to secure, share, collaborate and customize workflows to meet work elegance.
- Students will possess required skills to be employed at a various offices and administrative level jobs using technology.

Unit No.	Contents	
I	Working with E-Mails: Creating & E-mail Account, Compose, Attachments, Send and Reply to Messages, Customizing Inbox, Email Settings	20
11_	Working with Internet Workspace (e.g. Google): Google Workspace Tools: Calendar, Drive, Docs, Sheets, Slides, Google Meet & Google Chat, Classrooms.	20
ш	Survey Forms (e.g. Google Forms): Application of Google Forms, Accessing Google Forms, creating a Google Forms, Sharing a Google Forms, View Responses	20

Total Weightage

: 50 Marks

Semester End Examination (S. E. E.)

: 30 Marks

Continuous Internal Assessment (C. I. A.): 20 Marks

Suggested Readings:

- Nina Godbole & Sunit Balapure: Cyber Security, Wiley India Pvt. Ltd., 2012.
- 2. Pankaj Agrawal: Information Security and Cyber Laws, Acme Learning, 2013
- 3. Mathew Guay, Weston Thayer: The Ultimate Guide to G-Suite, Zapier, Inc. 2017
- 4. Lan Lamont, Google Drive and Docs, 130 Media Corporation, 2018

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Important Note: It is recommended by the BoS that practical of this course is to be conducted with suitable batch size (approx. 30 Students) adhere to the guidelines.

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UG Syllabus as per NEP Pattern - B.Com. Second year Sem III

Vocational Skill Course-2

VSC 2: E-Commerce

No. of Credits	No. of Teaching Hours	No. of Practical Hours per Week
02	60 Practical Hours	04

Objectives:

To familiarise students with the mechanics of E-commerce operations from a beneficiary point of view.

Course Outcomes:

- 1. Students will Know different applications of E-Commerce.
- 2. Comprehend about various payment gate way options.
- 3. To impart knowledge on various government portals.

Unit No.	Contents	No. of Hours (Pr.)
ī	Online Order for Products: (B2B, B2C and C2C) Searching Product Selection of a Product, Comparison of Product Specifications, Comparison of Product Pricing, Adding to Cart, placing an order, Payment Processing (using different payment modes), Order Tracking, Offers and Rewards.	20
п	Online Ticket Booking: Booking Railway Ticket from IRCTC, Booking Flight Ticket, booking a Bus Ticket, Booking a Movie Ticket, Bill payments through Mobile Applications.	20
ш	Online Job Portals: Creating Profile, finding a Job, Apply for Job Postings (Naukri.com, Linkedin.com) Overview of G2C Portals: Digital India Portal, Grievance Redressal Portals, National Government Services Portal, Digital Locker	20

Total Weightage : 50 Marks
Semester End Examination (S. E. E.) : 30 Marks
Continuous Internal Assessment (C. I. A.) : 20 Marks

Suggested Readings/ Online References:

- 1. Fundamentals of E-Commerce by Dr. Subhabrata De.
- 2. E-Commerce: An Indian Perspective by P T Joseph
- 3. E-commerce And Mobile Commerce Technologies by Saurabh Shukla and U S Pandey
- 4. https://digitalindiaportal.co.in
- 5. https://services.india.gov.in
- 6. https://www.naukri.com

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Important Note: It is recommended by the BoS that practical of this course is to be conducted with suitable batch-size (approx. 30 Students) adhere to the guidelines.

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Syllabus as per NEP - 2020 w. e. f. 2025 - 26

B.com Second Year

Semester - IV

Group - IV

Major

Business Administration and

Management

Minor

Entrepreneurship Development

B. Com Second Year- Fourth Semester

Major	Minor	Skill Enhanceme nt Course	GE/OE	Ability Enhanc ement Course	Field Projec t	Co- Curricula r Course
DSC	M1 & M2	SEC-2	GE/OE-	AEC-4	FP-1	CC-4
DSC-9 Corporate Accounting-II (4 Credits)	1. Minor Group: Entrepreneurship Development M3: Business Mathematics & Statistics-II (2 Credits)	1. Basic Banking Operations 2. Business Presentatio ns	To be Selected from the Open Elective Basket of Faculty of	Modern Indian Languages	Field Project	To be provided by University (2 Credits)
DSC-10 Marketing Management- II (4 Credits)	M4: Business Environment-II (2 Credits)	(2 Credits) (Choose any one)	Humanities or Faculty of Science & Technolog y	2 Credits)	Creats)	
			(2 Credits)			

Total Credits: 22

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UG Syllabus as per NEP Pattern - B.Com. Second year Sem IV

Major Group 2: Business Administration & Management

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		DSC 9: Corporate Accounting-	I	
No.	of Credits	No. of Teaching Hours		r Week
	4	60	4	
Objective	s: The course companies, I	aims to help learners to acquire known internal Reconstruction, Consolidation a	owledge of Amalgam nd Liquidation of a Co	ation of mpany.
1. Co 2. Ur	nderstand the proc	ferent methods of Amalgamation and A sess of Internal reconstruction. ors Final statement of accounts.	equisition of Companie	es.
Unit No.		Contents		No. of Hours
I	Introduction -	n of Companies: - Meaning of Amalgamation; Types Purchase Consideration; Accounting for		15
п	Meaning of Ca	nstruction and Capital Reduction: apital Reduction; Objectives of Capital arnal Entries, preparation of Capital Re		15

Concept of Consolidation, Purposes of consolidated financial statements,
Treatment Pre-acquisition profit and Post acquisition profit, Problems on

Balance sheet after reduction.

Consolidated Financial Statements:

Consolidated Financial Statements.

Liquidation of Companies:

Meaning of Liquidation/Winding up, Modes of Winding up - Compulsory Winding up, Voluntary Winding up and winding up subject to Supervision by Court. Preparation of Liquidator's Statement of Account.

Total Weightage : 100 Marks Semester End Examination (S. E. E.) : 60 Marks

Continuous Internal Assessment (C. L. A.): 40 Marks

University Examination Pattern:

Q.1 Objective type question (10 questions * 2 marks = 20 marks)

Q.2 to Q.7 Solve any four (Each of 10 marks) (Three questions to be numerical and three theory)

Note: Paper setters should keep in mind the limitation of two hours while designing the papers.

Suggested Readings:

IV

- 1. Jain, S. P., & Narang, K. L. (2015). Corporate Accounting. New Delhi: Kalyani Publishers.
- Kumar, A. (2021). Corporate Accounting. (7th Ed.). New Delhi: Singhal Publications.
- Maheshwari, S. N., Maheshwari, S. K., & Maheshwari, S. K. (2018). Corporate Accounting. (6th Ed.). New Delhi: Vikas Publishing House.
- 4. Kotalwar H. R.: New Approach to Accountancy
- Bhosale & Ahirrao : Corporate Accounting

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UG Syllabus as per NEP Pattern - B.Com. Second year Sem IV

Major Group 2: Business Administration & Management

DSC 10: Marketing Management- II

No.	of Credits	No. of Teaching Hours		er Week
04		60	04	
Objectives		e of the course is to provide student s, tools and techniques of marketing	s with an in-depth unde	rstanding o
Course Ou	3. Demonstrate the	ful completion of the course, students e ability to carry out a market researc te unique marketing mixes and selling	ch projects.	ic products.
Unit No.		Contents		No. of Hours
I	Market Selection Repositioning. I	tation ation — Concept, Importance, , Market Positioning: Concept & Product Differentiation Vs. Ma sues In Marketing.	Importance. Market	15
п	the Marketing N	: tance and Elements of Marketing Mix, Factors affecting the Mark Promotion mix, Place Mix, Servic	eting Mix. Product	15
ш	Marketing Info Concept of Ma Information Sy	rmation System and Marketing rketing System, Types Of Mar stem; Definition and Compo- tion Objective, Process & Signific	Research: rketing, Marketing onents. Marketing	15
IV	Social Marketin	nents in marketing: g, Online Marketing, Direct M een Marketing, Relationship	farketing, Services Marketing, Rural	15
Total We Semester		: 100 Marks (S. E. E.) : 60 Marks		

Continuous Internal Assessment (C. I. A.): 40 Marks University Examination Pattern:

Q.1 Objective type question (10 questions * 2 marks = 20 marks)

Q.2 to Q.7 Solve any four (Each of 10 marks)

Note: Paper setters should keep in mind the limitation of two hours while designing the papers

Suggested Readings:

1. Philip Kotler: Marketing Management, Prentice Hall, New Delhi.

2. R. Saxena, Marketing Mangement, Tata McGraw Hill.

3. Dr. C.B. Gupta, Dr. N. Rajan Nair;: Marketing Management, Sultan Chand and Sons.

4. Dabur: Marketing Management, S. Chand, New Delhi

5. Chhabra, T.N., Principles of Marketing, Sun India Publication

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UG Syllabus as per NEP Pattern - B.Com. Second year Sem IV

Minor Group: Entrepreneurship Development

Minor 3: Business Mathematics & Statistics-II

No.	of Credits	No. of Teaching Hours	No. of Lectures per	r Week
	2	30	2	
The second secon	s/Course Outcom			
i) To lear ii) To lear	n how to calculate n how to apply cor	correlation, regression and index number to relation, regression and index number to	er o business problems.	
Unit No.		Contents		No. of Hours
I	Measures of Di Meaning of Dis of Standard Dev	persion, Calculation of Standard Devia	tion and Coefficient	10
п	Meaning and	Analysis (Theory & Numerical) and types of correlation, methods of studying correlation, of correlation coefficient (Karl Pearson method)		
ш		bability, Types of Events, Addition Theorem, Multiplication ems on Probability		
Total We Semester Continuo	End Examination	: 50 Marks 1 (S. E. E.) : 30 Marks sment (C. I. A.) : 20 Marks		
Q.1 Object Q.2 to Q.	7 Solve any four (E	ottern: (05 questions * 2 marks = 20 marks) Each of 05 marks) (Four questions to be mind the limitation of two hours while	Numerical and two Tl designing the papers.	heory)
Suggeste 1) Statis 2) Fundar 3) Busine	d Readings: tical Methods (Dr. mentals of Statistic	S. P. Gupta) - Sultan Chand and Sons, ? s (D. N. Elhance) - Kitab Mahal Publish d Statistics (Dr. L. B. Bahir & Dr. M. A	New Delhi ners, New Delhi	onal

4) Business Mathematics and Statistic- Dr.Kurpatwar L.C. K D Publication, Pune.

Publisher, Chhatrapati Sambhajinagar

5) Statistical Methods -Dr.S P Gupta.



UG Syllabus as per NEP Pattern - B.Com. Second year Sem III

Minor Group: Entrepreneurship Development

Minor 4: Business Environment-II

No. of Credits	No. of Teaching Hours	No. of Lectures per Week
2	30	2

Objectives:

The objective of this course is to provide the learner an overview of Social, Political and Legal environment Political Institutions, Government and Legal Environment in India, the global and Indian economic environment. The aim is to provide knowledge about business scenario to help them understand the environment in which the business operates.

Course Outcomes:

- 1. Explain the economic trends and its effect on Government policies.
- Critically examine the recent developments in economic and business policies of the Government.
- 3. Evaluate and judge the best business policies in Indian business environment.

4. Develop the new ideas for creating good business environment.

Unit No.	Contents	No. of Hours
r	Social, Political and Legal Environment: Concept of Social Responsibility of Business towards Stakeholders - Demonetisation, GST and their Impact - Political Stability - Legal Changes.	
п	Government and Legal Environment in India: Role of Central and State Governments in business. Causes for State intervention in business-Benefits and limitations. Role of legal environment in business. Need and objectives of Environmental Protection Act 1986.	
Ш	International Environment: Global economy: size, growth, inflation, developed, NISS and underdeveloped countries and their growth prospects International trade: world trade, pattern, composition, significant shifts, volume, trade in services.	10

Total Weightage : 50 Marks Semester End Examination (S. E. E.) : 30 Marks Continuous Internal Assessment (C. I. A.) : 20 Marks

University Examination Pattern:

Q.1 Objective type question (05 questions * 2 marks = 20 marks)

Q.2 to Q.7 Solve any four (Each of 05 marks) (Four questions to be Numerical and two Theory) Paper setters should keep in mind the limitation of two hours while designing the papers.

Suggested Readings:

1. Essentials of Business Environment - Aswathappa K

Rangarajan, C.A.; Perspective in Economics, S.Chand & Sons, New Delhi

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- 3. Cherunilam, Francis; Business Environment Text and Cases, Himalaya Publishing House.
- 4. Essentials of Business Environment, Himalaya Publishing House, New Delhi
- 5. Francis Cherunalum: Business Environment, 13th Edn. Himalaya Publishing Pvt. Ltd.
- 6. Gupta, C. B., Business Environment, 5 th edn, 2009, S. Chand & Sons Publication
- 7. Shukla, M.B. Business Environment, 2012 Edn. Taxman Publication Pvt. Ltd.
- 8. David P. Baron, Business and its Environment, 6th Edn.
- 9. Economics of Environment, Garg M. R, RBSA Publishers, Jaipur
 - 10. Environmental Economics, Singh G. N. Singh G. N. Mittal Publications, New Delhi

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UG Syllabus as per NEP Pattern - B.Com. Second year Sem IV Skill Enhancement Course-2

SEC 2: Basic Banking Operations

No. of Credits	No. of Teaching Hours	No. of Practical Hours per Week
02	60 Practical Hours	04

Objectives:

The aim of this course is to Stay informed a student about changes in banking products, and services.

Course Outcomes:

- 1. The learners would identify various banking products and services offered to customers.
- 2. Learner will understand different payment and settlement systems (e.g., NEFT, RTGS).

Unit No.	Contents	No. of Hours (Pr.)
I	Retail Banking: Types of Customers & Deposit Accounts, Opening & Operations of Account, KYC Requirements, Nominations, Cheque Management, Cash Deposits & Withdrawals, Process of NEFT/ RTGS	20
п	Loans: Overdraft Facility, Auto Loans, Home Loans, Education Loans, Consumer Loans, Personal Loans, Credit Cards etc., Basic of NPA	20
ш	Miscellaneous Services: Safe Deposit Lockers, Issue of Drafts, Net Banking, Mobile Banking, Understanding Core Banking & Universal Banking	20

Total Weightage

: 50 Marks

Semester End Examination (S. E. E.)

: 30 Marks

Continuous Internal Assessment (C. L. A.): 20 Marks

Suggested Readings:

- 1. Principles and Practices of Banking by Macmillan
- 2. Basics of Banking Operations by Ragini Agrawal
- 3. Changing Dimensions of Banking in India by K. Srinivasa Rao

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Important Note: It is recommended by the BoS that practical of this course is to be conducted with suitable batch-size (approx. 30) adhere to the guidelines.



UG Syllabus as per NEP Pattern - B.Com. Second year Sem IV

Skill Enhancement Course-2

SEC 2: Business Presentations

No. of Credits	No. of Teaching Hours	No. of Practical Hours per Week
02	60 Practical Hours	04

Objectives:

This course aims to trains students how to use presentation software in office work.

Course Outcomes:

- 1. Students will be able to design visually appealing presentations.
- Learner will effectively use Power Point to communicate information to different audiences.

Unit No.	Contents	No. of Hours (Pr.)
1	Creating Informative Presentations: Presentations on: Time Management, GST, Income Tax, Importance of AI, Entrepreneurship, Social Media Marketing, Organisational Culture.	20
п	Trading & Manufacturing Business Presentation: Presentations on: Company Profile, Products, Marketing Plan, Sales Performance & Forecasting, Financial Statements Analysis	20
ш	Services Business Presentations: Presentations on: Banking, Insurance, Travel & Tourism, Educational Institutes, Repairing & Maintenance, Software	20

Total Weightage

: 50 Marks

Semester End Examination (S. E. E.)

: 30 Marks

Continuous Internal Assessment (C. I. A.): 20 Marks

Suggested Readings:

- 1. Microsoft Power Point 2019 Inside Out by Bill Jelen
- 2. Microsoft Power Point 2019 by Echo Swinford
- 3. Power Point 2019 by Microsoft Press

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Important Note: It is recommended by the BoS that practical of this course is to be conducted with suitable batch-size (approx. 30 Students) adhere to the guidelines.

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